

YOU'VE TACKLED THE DREAM CLINIC QUIZ!

Congratulations!

Great Job Taking the First Step Toward Your Dream Clinic! Starting your first clinic or expanding to a new location is exciting and full of big dreams. This is more than just a project–it's bringing your vision and your patient care approach to life.



You are "**at the starting line**" which means you're in the early planning stage. You have experience and want a space that shows how you help your patients. You have many ideas but might not know how to turn them into a clear plan.

DECCA design inc.

JENNIFER BROWN PRINCIPAL



Our Goal

Decca Design created this quiz to help you see where you are on your journey. We know starting or expanding a clinic can feel big and confusing. This report shows you what are the next steps.

With over 25 years of helping people like you, we know the right plan makes dreams real. Your quiz results are the first step in turning your ideas into a clinic where patients and staff thrive.





You are at the Starting Line...

You're ready to turn your big ideas into reality. This stage is full of excitement and new possibilities.

You picture a clinic that feels just right for you and your patients—a space where comfort, care, and efficiency come together. You have a strong vision, but organizing those ideas into a clear plan can feel tricky.

This is the time to explore, imagine, and start putting the pieces together to create the clinic you want.

You're Ready to Take the First Step

Now that you've recognized yourself at the starting line it's time to focus on how to move forward. This stage is about transforming your ideas into clear, practical steps.

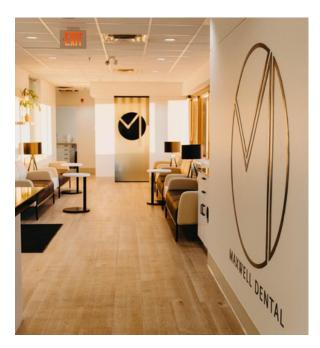
You know what you want-a clinic that matches your values and supports both patients and staff. Now, it's time to figure out where to start and what to focus on first.

STARTING LINE QUESTIONS:

- How do I break down my vision into manageable steps?
- What should come first: location planning or design ideas?
- How can I make sure my budget aligns with my big goals?







Overcoming the Common Challenges

Every big dream comes with its own set of challenges. Right now, you might be feeling excited but unsure how to turn those ideas into real steps.

Knowing what to expect can help you feel more ready and confident to move forward.

Here are some common obstacles when your ready to start:

- Finding Where to Start: Taking the first step can be hard. Start by asking, "What's one small thing I can do today?"
- Feeling Overwhelmed: Big ideas are great, but they can feel like too much. Picture sorting your thoughts into two lists:
 - Must-haves
 - Nice-to-haves.
- Budget Worries: Making your clinic look and work the way you want while staying on budget can feel tricky. A clear plan helps you see where to invest and where to save.



Ready to Break Ground

This is the time to organize your thoughts and create a roadmap. Write down your must-haves, like the main features or layout ideas you've been imagining. Then, think about practical things like timelines, budgets, and finding the right people to help make your vision real.

This stage is about building on your vision and making the first moves that bring it one step closer to reality.

Focus on simple, clear steps that move you forward without feeling overwhelmed.

THE SIMPLE PROCESS:

- Take Time to Plan: Think about how your clinic will look and feel to your patients, your staff, and yourself.
- **Connect for Guidance:** Find partners or mentors who know how to turn a vision into a real clinic.
- **Stay Inspired:** Look at other clinics that turned their dream into reality for ideas and inspiration.









Your Next Steps

Imagine stepping into your completed clinic where each detail reflects your vision and values.

Now, it's time to make that image real. Start by planning how your clinic will look and feel, and about how it helps your patients and supports your staff.

Reach out if you need guidance, when using our **FREE** Perfect Clinic Playbook.

Download Your FREE Perfect Clinic Playbook Here

WHEN YOU DOWNLOAD THIS **FREE** PLANNING TOOL YOU'LL DISCOVER HOW TO...

- **Plan Your Vision:** Organize your ideas and turn them into a solid plan.
- Take Simple Steps: Break down your project into small actions so you always know what to do next.
- **Stay on Budget:** Learn tips to keep your design great and your spending smart.
- Save Time: Use checklists and timelines to stay on track.
- Feel Sure and Confident: Move forward with clear, easy-to-follow help.

Build with Purpose, Design with Heart



For over **25 years** Decca Design Inc. has helped hundreds of doctors, dentists and medical professionals to create clinics that positively impact their bottom line and deliver an exceptional patient experience. We take away the challenges and the overwhelm from the design and construction process and ensure their space attracts patients... and keeps them coming back.

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